



One Tree Point School

TE ARAKAHIKA

MASQUERADE FUNDRAISER
SPONSOR PACK

The strength of a community lies in its ability to come together to support and uplift its youngest members.

– MARIAN WRIGHT EDELMAN

MASQUERADE FUNDRAISER SPONSOR PACK

SUPPORT OUR BIGGEST FUNDRAISER FOR OUR CHILDREN

Hello!

The One Tree Point School fundraiser is back! This year's theme; Enchanted Forest Masquerade, will help us fulfil some important needs for the children in our school.

SAVE THE DATE >> September 19th 2025

We have created thoughtful sponsorship opportunities to showcase the incredible brands and businesses that help us achieve our goals this year.

Please consider our sponsorship options and get involved!

With your support, we will empower the next generation.



MASQUERADE FUNDRAISER SPONSOR PACK

HELP US EXPAND YOUNG MINDS

At One Tree Point School, we have a huge focus on inclusive learning, wellness, and ensuring our precious tamariki have what they need to succeed.

For this event, our goal is to fundraise \$30,000 to invest in:

- A bike track for the kids at OTP school.
- Much needed upgrades to student technology
- Literacy resources that address a variety of learning needs.

100% of funds raised go to the school to benefit our students, empowering them to thrive in a supportive and well-resourced learning environment. Your generous contributions will have a lasting impact on their education and future opportunities.

Cash sponsorship supports these goals directly. Other event fundraising activities include ticket sales, bar sales, an auction & more. The event is created by volunteers.

Join us in nurturing the next generation of thinkers, creators, and leaders!



MASQUERADE FUNDRAISER SPONSOR PACK

ONE OF THE MANY WAYS YOUR BUSINESS WILL FEATURE

We are working hard to promote our sponsors at every opportunity; in marketing before, during and after the event and long into the future. We want you to feel that you got real value for your generous support.



ACME CORP NZ

EXAMPLE FEATURE

Meet our sponsors Tanya and Chris Jones, the proud owners of ACME Corp. NZ providing Northland businesses with quality anvils, widgets and gizmos since 2001.

"We are Northlanders through and through! We love our close friendly communities, the beaches and the opportunity for our kids to grow up with a lot of nature. We jumped at the chance to support OTP school's fundraiser for the kids in our community."

If you need anvils, widgets or gizmos check out ACME Corp www.acme.co.nz use code "FRIENDSOTP" for a 15% discount.



MASQUERADE FUNDRAISER SPONSOR PACK

MORE WAYS YOUR BUSINESS WILL FEATURE

Please know... we have a LOT of plans for promoting our sponsors! Our event volunteers are business owners, and we understand that as well as supporting a good cause, you want recognition, visibility and return on investment.

We are working hard to make that happen with a creative menu of promotional features that we have never seen at school fundraising events before!

We are doing our best to action them one by one.

ALL SPONSORS WILL BE PROMOTED MULTIPLE TIMES

- ◆ Your business announced during the event.
- ◆ Your business name/logo featured in event marketing including:
 - Sponsors feature on both OTP School Facebook pages.
 - Feature in the School Newsletter and other promotional materials pre- and event.
 - Sponsor feature on One Tree Point School's new website launching Q3.
- ◆ Promotion/ad space in our printed event programme.
- ◆ A feature on our “sponsor wall” at the event.

MASQUERADE FUNDRAISER SPONSOR PACK

PLATINUM SPONSORSHIP (PRIMARY SPONSOR)



For the first time in years, our exclusive Platinum Sponsor spot is open! This is a chance for your business to lead the way in supporting One Tree Point School.

As our sole Platinum Sponsor, your business will be showcased as the premier supporter with “The Enchanted Forest presented by Your Company” on all posters, marketing and event materials.

Your generosity will be recognised in every mention of the event, before, during and after, and aligns your company with our commitment to empowering children.

PLATINUM SPONSORSHIP ALSO INCLUDES:

- ◆ Sole name placement on event posters and all key marketing.
- ◆ Event art inspired by your brand colours.
- ◆ Multiple mentions on School Newsletter and other promotional materials pre- and post-event.
- ◆ Primary feature and ad space in printed event programme.
- ◆ Mentions throughout the event and a description of your business by our MC.
- ◆ Four complimentary tickets to the event.
- ◆ Banner stand space.
- ◆ PLUS! The marketing efforts on slides 5&6

MASQUERADE FUNDRAISER SPONSOR PACK

GOLD SPONSORSHIP (ONLY 5 SPONSORS)

\$1500

Our main entertainment at the event is **bingo with a twist!** Instead of numbers, each card features song titles.

Our event includes five exciting rounds, each with a musical theme chosen by our Gold Sponsors.

Only 4 spots remaining!

GOLD SPONSORSHIP ALSO INCLUDES:

- ◆ One round dedicated to your business. The “Your Company Name Round.”
- ◆ Our MC will describe your business in your round.
- ◆ Your branding on every table.
- ◆ Prominent feature and ad space in printed event programme.
- ◆ Two complimentary tickets to the event.

- ◆ PLUS! The marketing efforts on slides 5&6

MASQUERADE FUNDRAISER SPONSOR PACK

SILVER SPONSORSHIP

CASH/PRODUCTS/SERVICES \$500+

We are seeking cash and in-kind sponsorship for food, catering, beverages, auction prizes, for 120 guests, every bit counts – **we welcome your ideas for collaboration!**

Food: Would you provide or contribute product for grazing tables or a late-night snack?

Beverages: Would you provide or contribute to alcohol, or non-alcoholic beverages?

Printing: Would you print our programme that features our sponsors?

SILVER SPONSORSHIP INCLUDES:

- ◆ Your branding on every table, or for drinks sponsors; your branding at the bar.
- ◆ Your business announced during the event.
- ◆ Ad space in the event programme.
- ◆ **PLUS!** The marketing efforts on slides 5&6

MASQUERADE FUNDRAISER SPONSOR PACK

AUCTION AND RAFFLE PRIZE SPONSORS

A Donation of Product or Services

Every bit helps!

Our Auction and Raffle Sponsors donate products or services that will help boost our fundraising efforts with a public raffle and a live auction.

AUCTION PRIZE SPONSORSHIP INCLUDES:

- ◆ Ad space in the printed event programme.
- ◆ Auction sponsor will include your business announced during the auction.
- ◆ A distinct public campaign promoting raffle sponsors.
- ◆ Business features on social media.
- ◆ PLUS! The marketing efforts on slides 5&6

THANK YOU!



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